

Barbara Grilli



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EDUCATION

- FPMT Masters Program in Buddhist Philosophical Studies in Sutra and Tantra, Lama Tzong Khapa Institute, Italy - Ornament of Clear Realizations and Supplement to the Middle Way (2008-2011)
- Course of Fundraising for NGO at ASVI – Rome (2008)
- Course of Creative Writing at International Centre A. Moravia, Rome (1996)
- Two-year Master of Marketing, PR and Advertising Techniques at Centro Studi E.Cogno, Rome (1990-1991)
- Faculty of Law at "La Sapienza" - Rome ('86-'90)
- Classical High School Diploma ('86)

NO PROFIT PROMOTION AND PROJECTS 2010-2019

REALIZATIONS AND PRESENTATION OF THE VISION OF HIS HOLINESS THE DALAI LAMA. SPREAD AND PROMOTION OF BUDDHISM TO THE WEST. SUPPORT OF THE TIBETAN CAUSE AND OF SIKYONG DR. LOBSANG SANGAY, PRIME MINISTER OF THE TIBETAN GOVERNMENT IN EXILE.
GLOBAL SOCIAL AND RELIGIOUS ISSUES' DEVELOPMENT AND SPREAD.

- Prediction and sharing of the need of the introduction of Secular Ethics in China, formally promoted by His Holiness the Dalai Lama in the interview with VOA 'The Dalai Lama on Buddhism and China Today' (4 September 2014)
- Tibetan Cultural Heritage Promotion
- Tibetan Debate in the West for the Faculty of Law
- Bodhgaya5
A full project to revive Bodhgaya and Bihar, composed of 5 areas
- UNIVERSAL EDUCATION - FDCW Foundation for the Development of Compassion and Wisdom
- Tibet-China Dialogue profile management on FB (2012 - 2019)
- Tibet River Environment Campaign Format presented to Sikyong Dr. Lobsang Sangay and customized to the UMayLam Campaign for the Promotion of Middle-Way Policy by the Central Tibetan Administration (2014)
- Sikyong Dr. Lobsang Sangay profile promotion strategy
- Media coordination at national and international level for cultural and political events including 'Drapchi' on Lhasa prison
- Coordinator for Italy of the Tour of Compassion and Harmony of Sera Je. Mandala and Tibetan dances for the Monastery of Nalanda (France). Organization, sponsorship and media contacts (April 2012 - March 2013)

UNIVERSAL EDUCATION

Universal Wisdom Education and Education for Tibetan Schools in Exile

- 'UWE Project 2011" by Barbara Grilli is a personal holistic project realized for the implementation of UNIVERSAL WISDOM EDUCATION (www.compassionandwisdom.org) based on a holistic vision about Universal Education: Schools, Media, Events and new Topics
- As required by the Department of Education, Central Tibetan Administration (CTA) (2012-2013): customization of 'UWE Project 2011 by Barbara Grilli' on the curriculum of the Tibetan Schools in Exile.
- Development and promotion strategies for the spread of FDCW in the world.

2018: CREATIVE WORKSHOP

for kids from 3 to 10 years old

SATELLITE TV, CINEMA AND ADVERTISING PROMOTION AND COMMUNICATION 1988-2008

PROMO PRODUCER

Orbit, Rome and Bahrain (2005-2008)
On air promo creative production

Showreel on www.youtube.com: "Barbara Grilli Showreel on u tube"

FREE LANCE PROMO PRODUCER - NBC Universal (2005, Rome)

TV PRODUCTION SUPERVISOR - Futura Produzioni (Rome, 2004)

ON AIR SENIOR AND PROMO PRODUCER - Multithematiques/D+
(Rome, 2000-2004)

ACCOUNT - Buena Vista International (Rome, 2003)
Cinema e Home Entertainment

COPYWRITER CINEMA AND HOME ENTERTAINMENT ADVERTISING
(Rome, 1999-2003)
Columbia Tristar Home Entertainment - Buena Vista International -
Medusa Films

COPYWRITER Advertising (1993-1997)
Young & Rubicam; Publicis freelance (Rome)
Istitutional campaigns, press adv, radio

EXPRESS

BAYER

BERLITZ AGIP PETROLI

AMERICAN

BOSE+

BURKE

CITROEN

DURACELL

FARE VELA

FERROVIE DELLO STATO

FINMECCANICA

HEWLETT-PACKARD

KODAK

MERCEDES BENZ

FINANZIARIA

NISSAN

NOKIA

RENAULT

TIM

VIRGIN EXPRESS

TOUR LEADER (2006-2012)

TOUR LEADER (2010- 2012) - Amitaba Viaggi, Earth Viaggi
Tibet

TOUR ORGANIZER (2011)
Himalayan regions: Bhutan, Nepal, Mustang, Tibet

TOUR LEADER - Avventure nel Mondo (1997-2006)
Nepal, Morocco, Guatemala and Belize, Maldives, Thailand, Sri Lanka, Turkey.

Personal Journeys

Little Antilles, Les Comores, Greece, Tunisia, Spain, Belgium, France, England, Brazil, Malaysia, North India (Bihar e Uttar Pradesh), Jordan, Syria, Bahrain, United Arabic Emirates, Mexico & Yucatan.

TOUR LEADER - Alter and Phoenix Travel (2009-2011)
Language Summer College Courses
Ellesmere, Nantwich

EVENTS

WELCOMING and EVENTS - Hotel Borgo di Sutri (Sutri, 2013-2015)

EVENTS ORGANIZER - Relais & Chateaux Villa La Massa-Villa D'Este Group (Firenze, 2004-2005)
Events PR and organizer for events: Maserati, Ferrari, Rolex, 1000 Miglia.

CONGRESS ORGANIZER - 'Fiera maremma' (Capalbio, 1997)

CONGRESS HOSTESS (1988-1996)
Venice Economic Summit '88 - Italia 90 - European Council '90

LANGUAGES

Very good command of spoken and written English